

July 2, 2009



**Belgian Society  
of Human Genetics**

Dear prospective sponsor,

In 2010 we celebrate the 10<sup>th</sup> anniversary of the annual meeting of the Belgian Society of Human Genetics. The organising committee and board have selected an exciting program with the emphasize on new important developments in the field of human and medical genetics. In particular, this year we will focus on the important role of non coding RNAs and new sequencing technologies.

The 10<sup>th</sup> annual meeting of the BeSHG will be held in the International Convention Center in Ghent (ICC) on February 26<sup>th</sup>, 2010. This venue offers excellent possibilities and services for meetings with the highest quality standards. In particular, we will ensure that exhibitor boots are located in concurrence with coffee breaks and posters sessions, to allow optimal interactions between participants and exhibitors (<http://www.iccghent.com/>).

A Scientific Session with invited Keynote Speakers and Oral Contributions selected from the best scoring abstracts, will be complemented with a Poster Presentation session and visits to the Exhibitor Booths. Today, we have confirmed participation of the following eminent speakers (others awaiting confirmation):

**Marjolijn Ligtenberg** (Department of Human Genetics, Nijmegen, The Netherlands)

**Marcel Dinger** (Institute for Molecular Bioscience, Queensland, Australia)

**George Calin** (MD Anderson Cancer Center, Houston, USA)

**Stanislas Lyonnet** (INSERM UMR\_S 781, Paris, France)

**Reinhard Ullmann** (Max Planck Institute for Molecular Genetics, Berlin, Germany)

**David Valle** (Johns Hopkins University School of Medicine, Baltimore, USA)

Our objective is to create a forum where a wide scope of specialities including nurses, genetic counsellors, clinical geneticists, molecular biologists and cytogeneticists involved in human genetics can interact and debate about their field of interest. Last year more than 250 of our members, participated to this national congress and more than 20 prestigious companies in the field sponsored the event.

We hereby propose the opportunity to participate as a sponsor to the 10<sup>th</sup> annual meeting of the Belgian Society of Human Genetics.

We offer an attractive range of sponsorship and advertising opportunities giving considerable exposure before and during our conference. Sponsorship can include advertising on our website and in emailing campaigns, exposure during the symposium (between oral presentations) and in the Symposium brochure, and the opportunity to hire a conference booth in the spacious coffee break/poster room where the poster session takes place and catering services are provided for all participants.

Three levels of sponsorship are available (prices incl. VAT) and include the following:

#### **Silver sponsor**

850 Euro

- booth of approximately 6 square meters
- Entrance for two industrial delegates
- Your corporate logo on the website
- Your corporate logo inside the Symposium brochure

#### **Gold sponsor**

1600 Euro

- Silver sponsor package with a double-sized booth (about 12 square meters)
- During the breaks and in between the talks, projection of your logo on screen
- Your corporate logo on the poster announcements
- Opportunity to put commercial brochures in the Symposium bag
- Depending on the number of gold/diamond sponsors, opportunity to provide notebook, pencil, bag and other goodies

#### **Diamond sponsor**

5000 Euro

- Gold sponsorship package
- Your corporate logo on the front page of the symposium brochure
- Your corporate logo banner next to the conference podium

Thank you very much in advance for considering our request. We sincerely hope to welcome your company as a sponsor at this upcoming BeSHG event. Please contact us personally by phone or mail if further information is needed. Other forms of sponsoring are possible and can be discussed.

Sincerely yours,

For the organizing committee

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